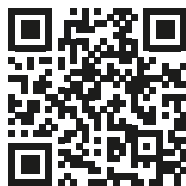


# PINGI

## REUSABLE DEHUMIDIFIERS



# PINGI

Ten years ago Innogoods introduced its first reusable dehumidifiers in the European market. By now the original Pingi Reusable bags have achieved a near iconic status. Millions of consumers all over the world trust Pingi Reusable products to keep their homes, boats, caravans and cars dry. The versatility of our non-leaking, reusable technology has allowed consumers to use anti-damp products for countless new applications.

At Innogoods we are proud to say that innovation is in our DNA and we have not been idle. Over the years we have continuously worked to improve our technology. This has led to a new generation of durable, patented indicators and various other innovations. To help you better sell our products we have developed world-class POS and online marketing assets to support our customers. We look forward to helping you expand your anti-damp category.

## REUSABLE DEHUMIDIFIERS



With the innovative Pingi Reusable Dehumidifiers you have the opportunity to offer your customers the very best in anti-damp products for home and vehicle use.

### Why work with InnoGoods BV (PINGI)?

- The specialist in humidity solutions
- Competitive pricing, excellent quality
- German warehouse and logistics center
- Reliable supply chain and order processing
- Member of MARKANT and BSCI



# Growing



**LOOKING FOR AN EASY ANTI-DAMP SOLUTION**

## CATEGORY OVERVIEW

TRADITIONAL		PINGI
<b>CALCIUM CHLORIDE</b>	<b>ELECTRICAL</b>	<b>PINGI REUSABLE</b>
<b>Advantages</b> <ul style="list-style-type: none"> <li>• Low cost</li> <li>• No power source required</li> </ul>	<b>Advantages</b> <ul style="list-style-type: none"> <li>• High capacity</li> <li>• Long term solution</li> </ul>	<b>Advantages</b> <ul style="list-style-type: none"> <li>• Low cost</li> <li>• Long term solution</li> <li>• No power source required</li> <li>• Never leaks</li> <li>• Versatile</li> </ul>
<b>Disadvantages</b> <ul style="list-style-type: none"> <li>• Limited capacity</li> <li>• Prone to leaking</li> <li>• Non-reusable</li> <li>• Chemical irritant</li> </ul>	<b>Disadvantages</b> <ul style="list-style-type: none"> <li>• Expensive</li> <li>• Bulky</li> <li>• Requires mains power</li> <li>• Operating costs</li> </ul>	<b>Disadvantages</b> <ul style="list-style-type: none"> <li>• Requires microwave or radiator</li> </ul>

## GROWING THE CATEGORY

While anti-damp products are widely used by consumers, it is important to realise that the previous generation of dehumidifying products could only solve of the moisture problems consumers experience every day. Innovations have resulted in dehumidifiers that can be used in different ways from traditional products. Presenting shoppers with new ways to use anti-damp products leads to opportunities to increase total turnover.

The shopper appreciates being offered a choice within the anti-damp category. Being able to choose between reusable, disposable, refillable, electrical, low budget and premium products does not always contribute to the sale of an individual SKU, but the additional choice does stimulate the buying itself. This increases the total category turnover and inspires customers to explore additional applications for anti-damp products. That's the power of Pingi.



# New Generation



## A NEW GENERATION OF DEHUMIDIFIERS



www.macon.gr



## PINGI REUSABLE - MICROWAVABLE

The original Pingi Reusable bags are the perfect way to get rid of excess moisture in enclosed spaces. Pingi lowers the relative humidity of the surrounding area and fights musty odours and dampness. Pingi Reusable bags stand apart from other dehumidifying products because they can be regenerated in the microwave oven.

The patented humidity indicator will tell you when it is time to regenerate your Pingi. The indicator lets you know when it is time to recharge, then simply place the Pingi in the microwave for 3 to 12-minutes, depending on the model, and it's ready to go again.

### Features:

- Captures and retains excess moisture
- No refills needed
- Microwave-rechargeable
- Patented indicator system
- Available in various sizes



www.macon.gr

# Rock Solid Dehumidifiers



## ROCK SOLID DEHUMIDIFIERS



[www.macon.gr](http://www.macon.gr)

## PINGI REUSABLE - I-DRY

There are times when using a traditional dehumidifier is simply not convenient. The Pingi i-Dry is the cavalry for fighting dampness and bad smells in poorly ventilated spaces. Exceptionally durable and designed to last you for years, Pingi i-Dry will keep the air dry wherever you place it. Simply use the included power plug to charge it and place (or hang) it wherever it is needed; no power source required during operation!

Pingi i-Dry is suited for all kinds of enclosed spaces susceptible to moisture buildup. Robust structure, large dehumidification surface area and unlimited rechargeability make Pingi i-Dry an incredibly practical device.

### Features:

- Removes excess humidity from the air • No refills needed
- Integrated electronic recharging mechanism • Indicator
- 5 YEAR WARRANTY



ID-300

ID-500

[www.macon.gr](http://www.macon.gr)

# Smart testing



## PINGI HYGROMETERS

Keeping track of relative air humidity levels is a must, in order to ensure pleasant and comfortable living and working. Pingi Hygrometers help you keep track of temperature and humidity levels in your home, work, garage or any other space. Continuous measurement lets you react swiftly and accordingly, maintaining optimal humidity at all times. Our range of hygrometers includes various attractive analogue hygrometers and thermo-hygrometers for indoor use. These convenient test instruments can also be featured in attractive Pingi Reusable promotional packs.

### Features:

- Measure relative humidity and temperature
- Use the included stand or use them wall mounted
- Models available with stainless steel or ABS case
- Can be manually calibrated

PHT-100



PHT-150



# Marketing



## COUNTER DISPLAYS



## PROMO PACKS

## WEB AND VIDEO PRESENTATION

## MARKETING

We are always ready to support you with a selection of world-class presentation and marketing tools for in-store presentation. Our counter displays and FSDU's help you extend your dehumidifier range without requiring you to sacrifice extra shelf space. We have excellent options for promotions and for (temporary) second placement. Our in-house graphics department can support you with professional presentation assets and video on your website.



# Profi-Dry®

by PINGI



EASY REFILL  
DEHUMIDIFIER



[www.macon.gr](http://www.macon.gr)



## ROOM DEHUMIDIFIER 450g

The 450 room dehumidifier is a core product in any dehumidifier range. This versatile model is perfect for domestic use. It uses refill packs to effectively remove excess humidity. Salt granules bind the moisture and transform it into a liquid. Prevents moisture stains, musty odours and corrosion. No electricity required. For house, cellar, caravans, kitchen, bathroom.

### Features:

- For rooms up to 35m<sup>3</sup>.
- Neutral or Spring Flower Duft
- Lasts up to 2-3 months, depending on room size and relative humidity
- Content: 450 g calcium chloride / Capacity: max. 900 ml
- Better container size and stability than many other products in the market
- Dimensions (WxHxD): 16 x 16 x 13 cm



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# Closet fresh



## ROOM DEHUMIDIFIER



## ROOM DEHUMIDIFIER 250g With hook for hanging

This dehumidifier with integrated hanger was specially designed to be easy to use. Moisture in wardrobes and storage areas can be troublesome, especially during the humid season, as moisture will quickly build up, spreading mouldy odour and promoting moisture stains. The transparent water collection bag makes it easy to see when the dehumidifier needs replacing.

### Features:

- For spaces up to 20m<sup>3</sup>.
- Neutral or Spring Flower Fragrance
- Needs replacing after 2-3 months, depending on room size and humidity
- Content: 250 g - granules
- Capacity: up to 450 ml







## Contact

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